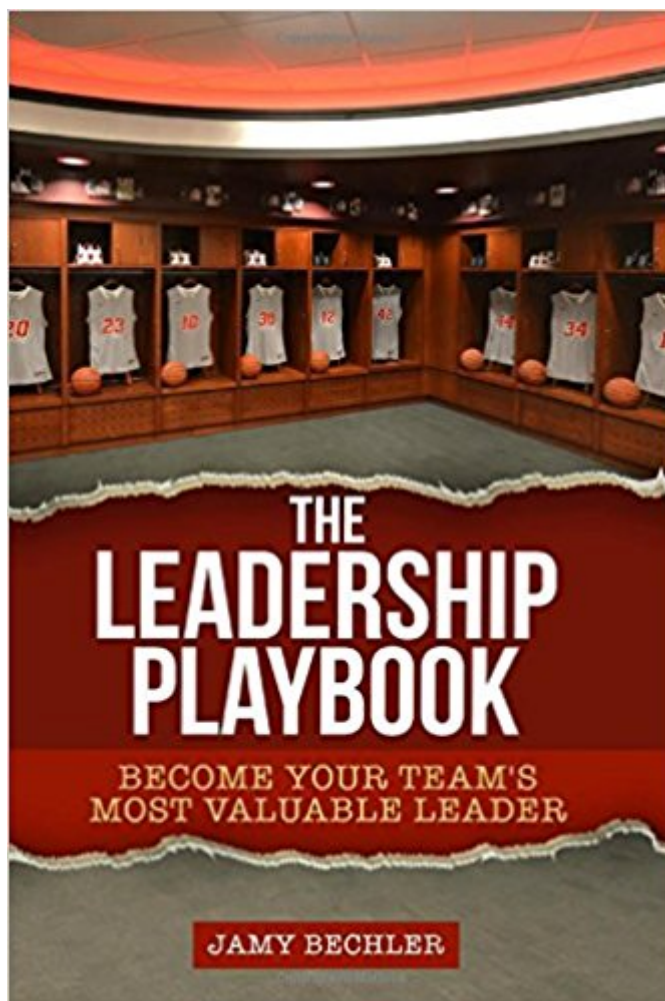


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# The Leadership Playbook: Become Your Team's Most Valuable Leader



## Synopsis

Packed full of practical insights and stories, this is a must-read for all teams. The coach might set the vision for the team but the players carry it out. The coach may define culture but the players make it happen. The true culture of a team is the standards and habits that the players buy into. Whether you are a captain, upperclassman, star or freshman reserve, you can be a leader and influence your team to create a championship culture.

## Book Information

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## Customer Reviews

"As someone who works with college athletic departments and coaches around the country, I know the type of authors and speakers they look to for leadership skills, and Jamy Bechler is in that category. His coaching background is the perfect foundation for the advice he is giving to athletes, their parents, and the coaches who coach them." (DAN TUDOR, Tudor Collegiate Services)"I have tremendous respect and admiration for Coach Bechler...as a man...as a coach...as a leader. His ability to teach the fundamental principles of leadership to a variety of audiences is beyond impressive. I devour his content regularly...and I have already this book twice. It should be a staple on the bookshelf of every athlete and every coach." (ALAN STEIN, JR., performance coach and host of the Pure Sweat Basketball podcast)"There's no stronger relationship than the one between coach to player, player to player, player to coach. The Leadership Playbook shows you how to find your voice within the team, drive up your unique value, and become indispensable to those around you. Jamy combines the best of the best into a practical book that is a must-have for every potential leader." (MICHEAL BURT, former championship coach; 12-time author; Creator of the Monster Producer Coaching program)

Jamy Bechler is considered one of the top experts in developing team leadership and creating championship cultures. He spent 20 years in organized athletics as a college basketball coach and athletic administrator. Jamy now leads leaders and is a coach to coaches as a team consultant and trainer. His training and experience as a certified John Maxwell leadership coach and speaker has allowed him to work with professional and college teams, as well as multi-million dollar businesses. Jamy appears regularly on numerous radio shows and podcasts and has been published in the Huffington Post. You can learn more about him at [www.JamyBechler.com](http://www.JamyBechler.com) or follow him on twitter @CoachBechler

The Leadership Playbook: Become Your Team's Most Valuable Leader keeps the student-athlete interested through skilled storytelling and by sharing experiences of gifted athletes across a broad sports spectrum. Weaved throughout the stories, the author presents the essence of becoming a successful athlete--build your athletic prowess on a solid foundation of good character. Here are just two excerpts that cut to the heart of becoming a truly successful athlete. "We can learn something from everybody that we meet. Treat everyone with kindness, not necessarily because they are kindhearted but because you are. Instead of judging people by their past, help them to create a positive future. Do you thank your teachers for their hard work and sacrifice? Do you publicly applaud your teammates when they do something that largely goes unnoticed? Do you put your lunch tray away so that the lunch lady doesn't have to? Do you greet the custodian with a smile and a hello? In fact, do you know the custodian's name that keeps your school from being a messy heap of trash? Do you make eye contact with people that are talking with you? Do you respect your coach's game plan?" "Are you living a life of significance? Are you making the world a better place? If you left your team tomorrow what would your teammates say about you? What would future players on that team say about you? Would they even know your name? Players come and go. Stars come and go. Captains come and go. People who add value to others and make other people's lives better are remembered. They leave a lasting legacy." Whether you are an athlete, the parent of an athlete, or a coach, The Leadership Playbook: Become Your Team's Most Valuable Leader will help you see beyond the thrill of competition to the satisfaction of developing leadership skills on and off the playing field.

Great book! Every individual that is into sports should be compelled to read this book, it is very informative.

I am reading through the book and constantly passing on examples to my team. The material is solid not just for sports, but for life. For coaches that have a vision of taking their players to another level individually will really appreciate the insight here. My only regret is that the book is not in Portuguese, as I coach in Brazil. If I were in the states I would do my best to get a copy into the hands of all my players.

This a great book for athletes and coaches. Would highly recommend. Very informative and encouraging!

One of the best leadership books I have read for student athletes. I purchased many copies for my team and family to read. I highly recommend.

Insightful view on leadership for any team. We will be using it this season!

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